



April 27, 2017

<p><b>SUBJECT</b></p> <p><b>CHILD HEALTH, EDUCATION, AND CARE SUMMIT – VENUE CONTRACT</b></p> <p><b>Strategic Priority Area 2. System and Network:</b> Provide leadership to the First 5 movement and the development of a support system serving children prenatal through age 5, their families, and communities that results in a sustainable and collective impact.</p> <p><b>Goal 2.1. Leadership as a Convener and Partner:</b> Work with First 5 county commissions, state agencies, and other stakeholders to convene, align, collaborate on, support, and strengthen statewide efforts and initiatives to facilitate the creation of a seamless system of integrated and comprehensive programs and services to improve the status and outcomes for children prenatal through age 5 and their families.</p>	<p><input checked="" type="checkbox"/> Action</p> <p><input type="checkbox"/> Information</p>
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### **SUMMARY OF THE ISSUE**

First 5 California (F5CA) staff requests Commission approval to contract for a Child Health, Education, and Care Summit venue in 2018 for up to \$250,000.

### **RECOMMENDATION**

F5CA staff recommends the Commission approve a contract for a Summit venue for up to \$250,000.

### **BACKGROUND OF KEY ISSUES**

F5CA has annually hosted conferences as part of the outreach required by its Strategic Plan and the California Children and Families Act.

According to Goal 2.1 of the Strategic Plan, F5CA, as a leader and convener, should:

*“Work with First 5 county commissions, state agencies, and other stakeholders to convene, align, collaborate on, support, and strengthen statewide efforts and initiatives to facilitate the creation of a seamless system of integrated and comprehensive programs and services to improve the status and outcomes for children prenatal through age 5 and their families.”*

The most recent Summit took place November 8–10, 2016. Approximately 700 participants attended the Summit over three days, which included a variety of breakout sessions, four keynote addresses, and a movie-reception night featuring the documentary, *The Beginning of Life*.

Results of the online survey of Summit attendees were overwhelmingly positive. Participants indicated they were most interested in improving their knowledge of early childhood issues and resources for children and families, networking opportunities, and data resources. Over 95 percent of all participants felt the content of the sessions and the information provided by the presenters and keynote speakers would be useful in their professional work. Further, they felt the Summit was well organized, and more than 99 percent felt it met their expectations. The final test was to ask participants if they would attend future Summits, and nearly 85 percent said they definitely would.

Based on the success of the first two summits, F5CA staff recommends convening another Summit in Southern California on April 10–12, 2018.

## **SUMMARY OF PREVIOUS COMMISSION DISCUSSION AND ACTION**

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The Commission previously approved Summit facility contracts in 2014 and 2015.

## **FISCAL ANALYSIS**

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Although F5CA staff is in the early stages of planning the 2018 Summit, it is necessary to secure the venue as far in advance as possible. Once the final cost of the venue is determined, staff will inform the Commission of the actual amount through the contract ratification process. The contract for the venue will not exceed \$250,000. It is important to note funds received from registration fees and sponsorships will substantially offset the cost of the Summit.

## **ATTACHMENTS**

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None.